





BLUICITY
Beyond
Traceability



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BluTag tags are the foundation of our services, both physically and through software-driven functionality.

- **High-capability BLE system on a chip**
- **Near Field Communications (NFC)**
- **Managed sensors**
- **Intelligent BluTag agent integrated with the network**

As secure, robust, and self-sufficient devices, the tags manage themselves and their security as directed by the BluTag Manager.





Robust Hardware & **Mission Critical Software**

Tags are constructed with industrial and automotive-grade components and are watertight, encased in food-grade plastic.

- Temperature, humidity, and motion/shock sensors
- Shockproof and waterproof
- Over 10 years of battery life

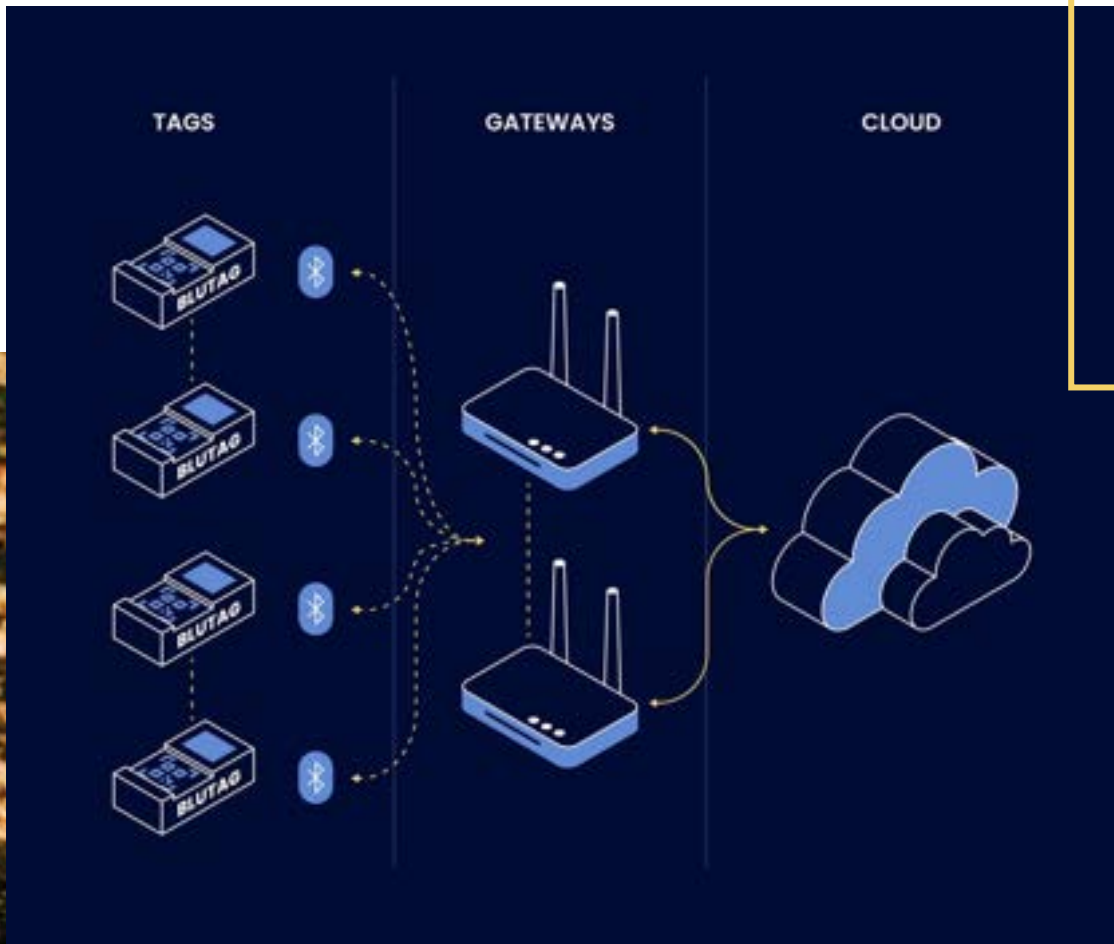
The embedded software is fault-tolerant, self-rebooting, and updatable over the network and air. All communications are authenticated and secure.

Assured Data Delivery, Managed Over the Network, Over the Network/Air Software Updates

As the end point of the BluTag Network, the tag:

- Supports hundreds of thousands of its peers in buildings without radio collisions or flooding
- Roams securely from cell to cell and facility to facility with authenticated connections, featuring 'snap to zone' for rapid transitions
- Is securely managed over the network/air





- Blucity offers BluTag data collection and network management as a service
- Additionally, we provide secure, robust cloud-based applications for asset management, inventory management, FEFO (First Expired, First Out), food condition monitoring, integrity improvements, and FSMA 204 traceability





Bluicity is digitalizing logistics chains, automating operations, reducing costs, and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end-customer product quality and delivery satisfaction.

Call us or visit our website to arrange an online demonstration or receive a customized quote.

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