





BluTag tags are the foundation of our services, physically, and in software driven functionality.

- High capability BLE system on a chip
- Managed sensors
- Intelligent BluTag agent integrated with the network

As secure, robust, self standing devices the tags manage themselves and their security as directed by the BluTag Manager.





Robust Hardware

&

Mission Critical Software

Tags are made with industrial and automotive grade components, over molded with food grade nylon.

- Temperature, humidity, motion/shock sensors
- Shockproof and waterproof
- 10 year plus battery life

Embedded software is fault tolerant, self rebooting and updatable over the network and air. All communications are authenticated and secure.

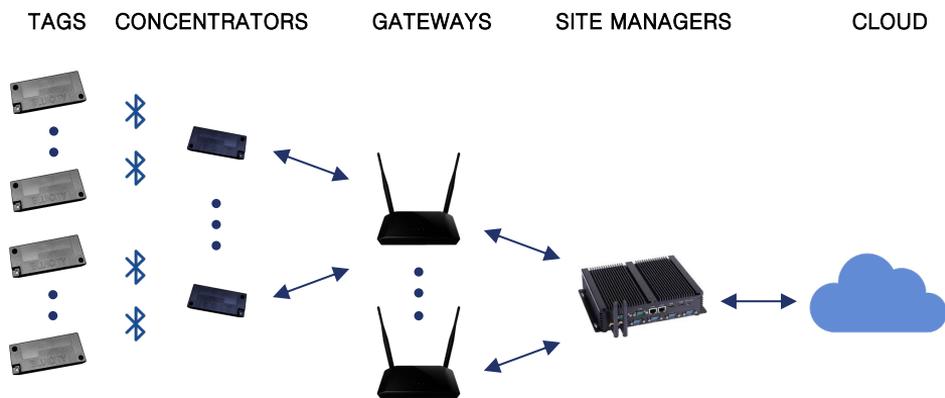
Assured Data Delivery, Managed Over the Network, Over the Network/Air Software Updates

As the end point of the BluTag Network, the tag

- Supports having hundreds of thousands of its peers in buildings without radio collisions or flooding
- Roams securely from cell to cell, facility to facility with authenticated connections
- Is securely managed over the network/air



- Blucity provides BluTag data collection and network management as a service
- Build your inventory and product safety and tracing applications from the data base up, confident that you are always receiving reliable data





Bluicity is digitalizing logistics chains, automating operations, reducing costs and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end customer product quality and delivery satisfaction.

Call us or visit our website to arrange an on-line demonstration or receive a customized quote.

sales@bluicity.com
www.bluicity.com
416.807.7129