





Bluicity improves operations, live, in food and pharmaceutical logistics chains, reducing costs and waste. BluTag is Bluicity's system and services for secure, assured, data collection and network management in massive scale distributed logistics chains, at the product level.

- Assured data collection from millions of devices
- Secure dynamic roaming, live zone connection and reports
- Data store and forward
- Extreme device density



Automated Data Collection & Live Visibility, Chain Wide

Food, pharmaceutical and chemical logistics chains store and transfer their products on/in reusable bins, totes, pallets or barrels.

BluTag tags on those platforms automate the live tracking of these platforms and the goods associated with them, along with environmental conditions. If the tag is within range of a BluTag concentrator the data is collected immediately. If it is not, the data is stored and sent to the cloud the next time the tag connects to the network.

Data is displayed to every authorized company and team member—live—so they can take action.

Uniquely Automating Processes

BluTag is a solution that

- Guarantees data collection at the pallet/bin/tote level to the cloud, and manages the network
- Tracks pallets/bins and goods live throughout logistics chains, supporting operations
- Provides live notification on the ground so that preventive action can reduce risk and waste



- Blucity provides BluTag data collection and network management as a service
- Build your inventory and product safety and tracing applications from the data base up, confident that you are always receiving reliable data





Bluicity is digitalizing logistics chains, automating operations, reducing costs and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end customer product quality and delivery satisfaction.

Call us or visit our website to arrange an on-line demonstration or receive a customized quote.

sales@bluicity.com
www.bluicity.com
416.807.7129

