





Asset Management & Compliance

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With shipping platform asset management and compliance certification services powered by Blucity's BluTag technologies, food companies are improving operations, product safety, quality, operations and asset leverage.

Airlines, catering companies, and other industries with valuable carts, barrels, crates, or containers are benefiting as well.

Automated, asset

- Location by zone, transit
- Empty/loaded status
- Sanitization status
- Compliance reporting

Enable live automation and overall digitalization benefits.



Operations Integrity & Asset Optimization

Storage and shipping assets are essential to operations. Downtime caused by a lack of sanitized, ready-to-use assets must be avoided. Blucity services track and predict asset needs at every site.

Excess inventory on site can also hinder lean operations by consuming valuable floor space.

Blucity's asset management services provide the foundation for live tracking and reporting of product location, inventory, environmental exposure, safety, and freshness.

Status Monitoring

The BluTag asset management and compliance solution provides live insights into the location and status of each asset, including:

- When the asset was last sanitized
- Whether it is currently certified as sanitized and ready for use
- Whether it is empty or contains product
- Inventory of assets ready for use at each facility or station
- Historical usage rates of assets and warnings of potential shortages



Compliance & Traceability

Food safety and inspection agencies require that containers be sanitized before use. Blucity's BluTags use client- and location-specific factors to verify that each container has been sanitized. Our asset management services provide clients with live insights and immediately flag potential issues, while also offering assurance and compliance reports for agencies.

Once food products are associated with a specific container, they are automatically traced throughout the logistics chain, with date, time, and environmental conditions recorded at each step.





Bluicity is digitalizing logistics chains, automating operations, reducing costs, and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end-customer product quality and delivery satisfaction.

Call us or visit our website to arrange an online demonstration or receive a customized quote.

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