BLUICITY

BluTag
SOLUTION

Bluicity improves operations, live, in food and pharmaceutical logistics chains, reducing costs and waste. BluTag is Bluicity's system and services for secure, assured, data collection and network management in massive scale distributed logistics chains, at the product level.

- Assured data collection from millions of devices
- Extreme device density
- Secure dynamic roaming

Automated Data Collection

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Live Visibility Chain Wide

Food, pharmaceutical and chemical logistics chains store and transfer their products on or in reusable bins, totes, pallets or barrels.

BluTag tags on those platforms automates the live tracking of these platforms and the goods associated with them, along with environmental conditions. If the tag is within range of a BluTag concentrator the data is collected immediately. If it is not, the data is stored and sent to the cloud the next time the tag connects to the network.

Uniquely Automating Processes

BluTag is a solution that

- Guarantees data collection at the pallet/bin/tote level to the cloud, and manages the network
- Tracks platforms and goods live throughout logistics chains, supporting optimization
- Provides live notification on the ground so that preventive action can reduce risk and waste

- Bluicity provides BluTag data collection and network management as a service
- Build your inventory and product safety and tracing applications from the data base up, confident that you are always receiving reliable data

BLUICITY

Bluicity is digitalizing logistics chains, automating operations, reducing costs and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end customer product quality and delivery satisfaction.

Call us or visit our website to arrange an on-line demonstration or receive a customized quote.

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