



## Food Management

Blucity gives supply chain members, from producers to retailers, live visibility of their product, its location and its condition, and the ability to share that with other chain members. This can be used for

- Up to the minute inventory
- First Expiry First Out management
- Ensuring delivery of product specific to customer locations
- Automated reports for food safety and traceability

# Product association & Tracking



As producers put product into or onto Bluicity enabled platforms such as pallets or bins the product is registered with Bluicity, including GTIN, location, station, time and other data.

From there on, throughout the chain, BluTags report the location of the product, and its environmental conditions such as temperature, humidity, vibration and shock. At any location that has BluTag readers the data is uploaded live. If the products are not in a BluTag enabled site the tags store the data and forward it at the next enabled site.



## Managed access and reports

Bluicity ensures that the data belonging to each client is accessible live or in reports only with chain members they authorize. We encourage clients to share certain data for maximum benefit, but respect their needs to manage their own business. All data is secure from the tags all the way to being encrypted at rest in our servers.



- Bluicity collects cumulative product exposure data from producer to retail.
- We are building services to predict product condition, delivering fresher and safer food for all



Bluicity is digitalizing logistics chains, automating operations, reducing costs and securing supply.

We excel at live monitoring of assets and goods along with tools optimizing asset use and end customer deliveries and satisfaction.

Call us or visit our website to arrange an on-line demonstration or receive a customized quote.

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